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How This Founder Grew Her Company to \$17 Million in Four Years



How These Founders Turned Girls' Night Out Into a \$55 Million Business



How This Founder Turned a Side Hustle Into the Summer's Hottest Game



The 102-Year-Old Company Behind the World's Most Unlikely Chocolate Store

# The Penny Hoarder

A personal finance website that teaches people little known or unusual ways to make and save money.

2016 INC. 5000 RANK: #32



3-Year Growth: 6,934%    2015 Revenue: \$7.5 M

Location: St. Petersburg, FL

Industry: Media    Launched: 2012

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## INC. 5000 HONORS



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## ON THE WEB ^

Web site: [thepennyhoarder.com](http://thepennyhoarder.com)

“We're building a digital media company that makes a difference in people's lives — both for our readers and our employees.”

— Kyle Taylor, founder of The Penny Hoarder



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