

The **PENNY** HOARDER

— 2016 in Review —

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1

*Fastest-growing
private
media company,
according
to Inc. 500*



55
employees

\$**20.8**
MILLION
revenue



9 STAFFERS
*relocated to
St. Pete*



125
MEDIA
mentions



4

MILLION
*Facebook
fans*

106,000
Pinterest followers



1.6
MILLION
email subscribers



231
MILLION
pageviews

1,638
ARTICLES
published